

Wordpress Training Course Details

Introduction

- What is WordPress?
- What can WordPress do?
- WordPress support and help

Getting Started

- The WordPress interface
- The admin bar and previewing your site
- Working with the dashboard
- Customising the screens
- Content controls
- Site admin controls

Adding and editing content

- Planning your content
- Pages vs Posts
- Categories, sub-categories and tags
- Adding and structuring pages
- Adding and structuring posts
- Basic look and feel changes
- Defining custom slug names

Site admin and configuration

- Adding users and user roles
- Changing site structure and permalinks
- Changing other site settings
- Managing post and page comments
- About updates

Working with images

- Uploading images to the media library
- Inserting images into posts and pages
- Controlling image position
- Defining featured images
- Advanced image settings
- Adding a photo gallery
- Adding videos

What is a plug-in?

- Installing plug-ins
- Adding a lightbox to your photo galleries
- Adding a contact form
- Adding Google Analytics to your site
- Adding SEO tools

Customising the look of your site

- What is a theme?
- Changing visual theme settings
- Adding a custom banner
- Working with Widgets and sidebars
- Controlling and customising menu bars
- Changing your theme
- Using a page builder plugin